

OCTOBER 1953
Oklahoma

33

School Stations Committee Report

The School Stations Committee met jointly with the In-School Program Committee in Columbus in April and three members of our Committee are in attendance at the Convention.

Throughout the year we have found that the problems closest to the school stations were also those being considered by the In-School Program Committee. Members of both Committees feel that School Stations should not be set aside as a special group in NAEB, but rather that all members institutions involved in planning and producing programs for in-school use should be working together — sharing experiences, responsibilities, and visions for the common good of children and youth. Likewise, we should be working with the total group in the out-of-school and adult program areas.

We recommend that NAEB sponsor wholly or in part further seminars and workshops for persons engaged in in-school

programming. We should like to see these open to writers and producers as well as to school of the air directors and school station managers.

We hope that NAE B will consider the recommendations of the Foundations' Committee Report made at the School Stations' Allerton Seminar regarding the production of outstanding program series for use in schools, particularly at secondary school level. We should like to have some series which would make the impact upon the classroom audience ~~that~~ Ways of Thinking and The Jeffersonian Heritage make upon adult audiences.

Our Committee, in cooperation with the In-School Committee, prepared and circulated a questionnaire to all member school stations. Not enough have been returned to formulate definite conclusions concerning the many items listed. However, there seemed to be a real need to develop some program series which

would make a greater impact upon a total community audience through programming for many special audiences which make up a total community. This is in accord with the idea expressed at this convention that in some of our programming we need to reach out where the people are.

As more questionnaires are returned, the results will be tabulated and sent to the In-School Programs Committee and to NAEB Headquarters.

Respectfully submitted,

Harry Lamb
John Mair
Ola Hiller

Note —

We should also send the questionnaire results to all member stations who broadcast in-school programs even though they are not ~~in~~ school stations.

School Stations Committee (Ola Hiller)

- 1) -Recommends Workshops in this area.
-Need sort of series of pretige programs for In-School
-They were requested to draft a specific proposal

(Oklahoma Convention, 1953)

~~In School~~
~~Committee~~

0 7 53

To School Station Personnel:

In a joint meeting at Columbus in April, the In-School Programs Committee and the School Stations Committee of NAEB discussed many common problems and decided to send a questionnaire to all school station members as a first step in determining our needs and how NAEB can best serve them.

We discussed several suggestions which had come from committee members, as well as some which President Graydon had sent us for consideration. Now we must discover your needs and how you think NAEB can help before your Committee can recommend action.

Our Committee will meet at Norman, Oklahoma, the last of this month. Please mail the questionnaire to me by October 17 (sooner, if possible) so that further discussion can culminate in recommendations for action.

Sincerely,

(Miss) Ola B. Hiller
Station WFBE
Oak Grove Campus
Flint 3, Michigan

OBH:rhee

Dear Harry,

Graydon was concerned that School Stations be served despite the lack of representation on the NAEB Board. This questionnaire is to help get at the problems ^{and/or} ^{action} suggested by Graydon and ^{my} Committee members. I am sure that it should have gone through Hdqts., but in order to insure time for replies before the Norman meeting I sent it direct to School Stations ^{NAEB membership} on the official list as of last April. Here are copies for your file. Hope I didn't overstep! Ola

I. School Station Programs

A. Program needs for in-school use.

1. List below your greatest needs in preferential order.

Subject Area

Grade Level

2. List below types of programs which your station resources can best provide.

Subject Area

Grade Level

3. Should NAEB distribute a greater number of in-school program series?

4. Do you recognize a need for tapping the resources of NAEB for excellent in-school series comparable to the Jeffersonian Heritage and Ways of Mankind? _____

5. If you answered "Yes" to question 4, please indicate:

Types of Programs

Subject Areas

Grade Level

6. Suggest writers.....producers.....resource authorities.

7. Are there programs which are beyond your resources, script or production-wise, which might be produced by member stations of NAEB?
 Yes _____ No _____

8. If you answered "Yes" to question 7, indicate:

Types of Programs

Subject Area

Grade Level

9. Suggest (within NAEB membership)

Writers

Producers

Resource Authorities

B. Consideration of program length for in-school use

1. What is your feeling about the length for school programs?

GRADES	DESIRABLE LENGTH	MINIMUM	MAXIMUM
Kdg. - 3			
4-5-6			
7-9			
10-12			
Junior College			

2. Would you make recommendations concerning formats in terms of length?

3. If so, indicate your desires in the chart below:

What is the desirable length of programs for:

GRADES	DRAMA		TALK		NARRATION		MUSIC		Demonstration Teaching	
	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max./ing.
Kdg. - 3										
4-6										
7-9										
10-12										
Junior College										

II. School Station Personnel

A. Professional Status

1. Do you require your station personnel to have full teaching status? _____

2. Do you require classroom teaching experience? _____

B. Salary Information

1. Are members of your staff on the teachers' salary schedule? _____

Explain exceptions.

2. Do you pay student personnel? _____ Explain.

III. Possible NAEB help for School Stations

A. Grants-in-aid

1. For what purpose should grants be given?

2. How much and how many per year?

3. If such grants were available, would your station ask for one?

4. For what purpose?

B. Scholarships and Fellowships for School Station Personnel

1. To what school station personnel should such opportunities be provided?

2. For what amount?

C. Seminars for School Station Personnel

1. Should writers and producers meet separately _____ or jointly? _____

2. Would you favor a seminar for school station engineers? _____

D. Internships for Students Training in Educational Radio-TV Field

1. Would you accept a student doing graduate work in the radio-TV field as an intern?

2. For how long should the internship be?

V. Evaluation of Tape Network Offerings

A. In-school programs

1. Would it be helpful if stations using your series were to send you an evaluation?
2. What type of evaluation would you prefer?
(Questionnaire, letter, et cetera)
3. Assuming that the distribution of an evaluation sheet is desirable, list the types of questions which you would want answered:

B. Out-of-School Programs

1. Is NAEB serving the needs of your out-of-school programming?
2. If not, cite those needs:

VI. Other possible services of NAEB:

A. Tape library

1. Should NAEB attempt to establish a library of tapes for classroom use which might be drawn upon nationally by individual schools?
2. Where should the basic library begin?
3. What should it include?

B. Script Exchange

1. Would a script exchange be more valuable for some series than tapes already produced?
2. Would you be willing to permit changes in your scripts to meet local needs of other stations?

C. Idea Exchange

1. Would a section of the NAEB Newsletter devoted to school stations' problems and news be helpful?
2. Would it be helpful to pool ways of publicizing station activities?
3. Would it be helpful for school stations to pool methods for breaking high school resistance to the use of radio and TV and publicize them as brochures or through the Newsletter?
4. Should NAEB help develop or conduct program clinics where demonstrations can be observed and ideas exchanged?

WBGO 88.3 - FM
BOARD OF EDUCATION STATION

Mitchell 2-8593

CENTRAL HIGH SCHOOL BUILDING
NEWARK 4, NEW JERSEY

EDWARD F. KENNELLY
Superintendent of Schools

MARIE C. SCANLON
Supervisor of Radio and Television

JAN 20 8 49 AM 1955

WILL & WING
UNIVERSITY OF ILLINOIS

January 18, 1955

gfd
HSC
To: Schooley, Skornia, Holt, Inc.
From: Marie C. Scanlon
Re: Program selections

Of the programs which have come to me as a member of the
In School Acceptance Committee, these are my choices. I vote to
accept:

How It Began - WNYE
Americans to Remember - WNYE
Just Why Stories - KSLH
Books on Review - KSLH

All WBGO submissions (seriously, I am refraining from voting
on these). Under separate cover I am mailing to John Henderson my
evaluation of all programs auditioned.

Sincerely yours,

Marie C. Scanlon
(R.H.)

Marie C. Scanlon
Supervisor of Radio and Television

MCS:lh

Photo Copies to
John Henderson
Ola Hiller

January 24, 1955

Miss Marguerite Fleming, Chairman
NAEB School Program Planning Subcommittee
Radio Station KSLH
1517 South Theresa Avenue
St. Louis, Missouri

Dear Marguerite:

Glad your reservation is acceptable. Ola will not arrive until Thursday morning, February 10, at 9:50 or possibly 11:00 a.m.

Regarding the handbooks, I agree that something is wrong with the way in which they are handled and that we should talk about the problem. They are delivered to the stations, because they are sent out with the order blanks. If a station orders a series, it must have received the handbook. If we have extra number of handbooks left over after the offering, we keep them on hand for an indeterminate number of months—in case a station writes for an extra copy. Off hand, I think that the only thing we can do is to impress stations that they must hang onto these books until they definitely know that they are through with a series or are not going to use it at all. But that's an impromptu idea—a repeat of your own suggestion—and perhaps we'll come up with something else at our meeting.

Sincerely,

John R. Holt
Network Manager

JRH:vc

91.5 mc

KSLH

fm

BOARD OF EDUCATION

CITY OF ST. LOUIS

DIVISION OF AUDIO-VISUAL EDUCATION

RECEIVED
NAEB HEADQUARTERS

1517 SOUTH THERESA AVENUE (4)

January 21, 1955

JAN 23 1955
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Mr. John Holt, Manager
NAEB Tape Network
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Mr. Holt:

Please do hold the reservation at the Inman Hotel for Ola and me.
I don't know her plans but at the present time I plan to come on *Thanks* —
Wednesday. Shall need a room Wednesday and Thursday nights.

TIME OUT

3:00 P.M.

Chicago has just called to ask us to send special delivery air mail
handbooks for LET'S FIND OUT and POETS' CORNER.

additional! — Something is wrong with the delivery of handbooks. *on the filing in individual stations.* We sent one
hundred and twenty-five (125) to headquarters and have received a
steady flow of letters, telegrams and telephone calls from all over
the United States asking for handbooks. So far we have sent twenty-
four (24) copies of handbook for this semester's edition of LET'S
FIND OUT.

Let's discuss this at the committee meeting. — *Maybe they need a good*
sound letter about keeping these folders. —
Cordially,

Marguerite
Marguerite Fleming, Director
Station KSLH

MF:s

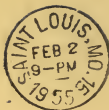
cc-John Henderson

RECEIVED
NAEB HEADQUARTERS

FEB 3 1956

PM

8 9 10 11 12 1 2 3 4 5 6



THIS SIDE OF CARD IS FOR ADDRESS



John Holt
NAEB Headquarters
#14 Gregory Hall - University of Ill.
Urbana, Illinois.

BOARD OF EDUCATION
CITY OF ST. LOUIS
Radio Station KSLH
1517 S. THERESA AVENUE (4)

*S. Lindberg, Please,
S. K. Com.
R. D.*

Please sir, We do not have any BBC tapes.]

and we have returned the "conditions" form
That situation is disgraceful, isn't it!!

I shall arrive Feb 9 by bus from Bloomington -
either 4:15 P.M. or 7:55 P.M.

July '62 SM

See you Thursday. Margaret

February 3, 1955

Miss Marguerite Fleming, Chairman
NAEB School Program Planning Subcommittee

Miss M. Fleming

Miss M. Fleming

Miss M. Fleming

Miss M. Fleming

Miss M. Fleming

Miss M. Fleming

Miss M. Fleming

Miss M. Fleming

Miss M. Fleming

Miss M. Fleming

Miss M. Fleming

School Program
Planning Subcommittee

February 3, 1955

Miss Marguerite Fleming, Chairman
NAEB School Program Planning Subcommittee
Radio Station KSLH
1517 South Theresa Avenue
St. Louis, Missouri

Dear Marguerite:

Your card was received today, and your hotel reservation will be held until 9:00 p.m. See you next week.

Sincerely,

John R. Holt
Network Manager

JRH:wc

January 3, 1955

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

TO: NAEB Grants-in-Aid Committee

Richard Vogl, Chairman

Jack Westbrook

John Henderson

William Harley

Lee Eitzen

Radio Network Committee Program

Planning Subcommittee

Kenneth Wright, Chairman

Bernard Buck

Lee Eitzen

Radio Network School Committee

Program Planning Subcommittee

Marguerite Fleming, Chairman

M. McCabe Day

Marie Scanlon

George Johnson

Vernon Bronson

cc: NAEB Board

Dr. H. K. Newburn, ETRC

FROM: H. J. Skornia *H. J. Skornia*

DATE: February 4, 1955

SUBJECT: Grants-in-Aid Area Proposals

In my note of February 2 to you I mentioned that I would send you a copy of Dr. Newburn's reply to my inquiry to him, if it would affect your thinking on this.

Herewith his reply to this portion of my recent letter to him:

"You refer to the attitude of our Board toward the grants-in-aid picture. I think actually what they had in mind was that they would like to see some evidence of a planned sort of program on the part of the NAEB as it requested applications for such grants. I suspect that our Board is anticipating something that might be a little difficult to achieve. They seem to feel that there was no necessary rhyme or reason to the various kinds of grants which were made and that possibly there could be some guidance given to the various potential applicants by outlining the areas in which the NAEB would be most interested in securing program content. At least, they expressed the hope that grants would be made through the use of Center funds which would tend to fit into some sort of broad general pattern. I don't know whether this helps you or not, but if it doesn't, ask me another question and I'll try again."

I hope we may hear from you (with carbons of your ideas to Dick Vogl if possible) as soon as possible. It's your Network and should offer what the members of the NAEB's responsible Committees believe it should.

HJS:jy

Informational copies to John Henderson, Chairman, Radio Network School Committee
Waldo Abbot, Chairman, Radio Network Committee

School Planning Sub.

February 21, 1955

Miss Marguerite Fleming, Chairman
NAEB School Planning Subcommittee
Station KSLH-FM
Board of Education
1517 South Theresa Avenue
St. Louis, Missouri

Dear Marguerite:

Enclosed is a brochure which we received from an outfit called Enrichment Records. Possibly some of the material listed could be adapted for airing. This comes to my mind because lately I've had some correspondence with the New American Library about the Phonotapes of plays and readings which they distribute. We may get a release on 'em, even have 'em supplied completely "programmed." I thought perhaps something similar might be done with the Enrichment Records in the in-school area.

Sincerely,

John Holt
Network Manager

JRH:cr
Enclosure
CC: Dr. Harry J. Skornia

School Bus Plan

February 24, 1955

Miss Marguerite Fleming
Radio Station KSLH
1517 S. Theresa Avenue
St. Louis, Missouri

Dear Marguerite:

We are returning the Stauffer tape to you but retaining a copy in case we have further need for it in making future arrangements.

Sincerely,

John Holt
Network Manager

JH:jy

91.5 mc KSLH fm

BOARD OF EDUCATION STATION

1517 SOUTH THERESA AVENUE

ST. LOUIS 4, MISSOURI

March 7, 1955

*Radio Net.
School*

RECEIVED
NAEB HEADQUARTERS

MAR 8 1955

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Mr. John Holt, Manager
NAEB RADIO NETWORK
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear John:

The Fall 1955 In-School series of JUST WHY STORIES, fourteen programs and fifty copies of the handbook is being sent you today via parcel post. When you have finished with the tapes kindly return them to us.

Sincerely,

Marguerite

Marguerite Fleming, Director
Station KSLH

MF:s

Important!

*John Sorry if this causes any extra work.
This program and file find out are
running away with us. The change in
name seemed necessary.*

The KSLH radio series for French instruction has now been definitely expanded. We contemplate future full coverage of the elementary grades. With this in mind, we have thought it advisable to make the French titles a sub-title and to call the several series FRENCH for Grade 2; FRENCH for Grade 3, etc.

7.7

The manuals for the new '55-'56 series will bear the title: FRENCH for GRADE 3

Please change line 3 (under DISTRIBUTION OF PROGRAMS) to:

FRENCH for GRADE 3 - sequel to "VISITONS MIMI", ~~renamed FRENCH for GRADE 2 -~~

15 programs - 14 *plus extra*
Xmas program.

School Planning
Sub

March 9, 1955

Miss Marguerite Fleming, Chairman
NAEB School Planning Subcommittee
Radio Station KSLH
1517 South Theresa Avenue
St. Louis, Missouri

Dear Marguerite:

I see by the submission form and by John Henderson's draft of the "user's" memoes that BOOKS ON REVIEW runs 14 programs. However, at the recent Urbana meeting I got the idea that there were 28. Can you give me the final word on this?

If there are 14 programs in the series, by the way, the figures I sent you yesterday are slightly off. The total charge for all the currently-being-processed in-school programs is \$176 at \$2.00 per reel. This hardly changes the per programs costs. The figures given were not 100% accurate, but they were quite close.

I'm sorry I won't be able to be at the Regional meeting -- especially after having enjoyed the last one I attended so much and after having repeatedly said that I thought it was perhaps even more important that I go to more Regionals than to Nationals. But that's the day before I get married. Well, one way or another, I'll get a change of pace, I guess!

Sincerely,

John Holt
Network Manager

JH:cr

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB TAPE NETWORK



UNIVERSITY OF ILLINOIS
119 Gregory Hall
URBANA, ILLINOIS

March 9, 1955

Miss Marguerite Fleming, Chairman
NAEB School Planning Subcommittee

Radio Station KSLH
1517 South Theresa Avenue
St. Louis, Missouri

Dear Marguerite:

I see by the submission form and by John Henderson's draft of the "user's" memoes that BOOKS ON REVIEW runs 14 programs. However, at the recent Urbana meeting I got the idea that there were 28. Can you give me the final word on this? — *14 have been sent. 4 more have been recorded the other 10 will be finished by September 1 — Is this okay? Hope so!*

If there are 14 programs in the series, by the way, the figures I sent you yesterday are slightly off. The total charge for all the currently-being-processed in-school programs is \$176 at \$2.00 per reel. This hardly changes the per programs costs. The figures given were not 100% accurate, but they were quite close.

I'm sorry I won't be able to be at the Regional meeting -- especially after having enjoyed the last one I attended so much and after having repeatedly said that I thought it was perhaps even more important that I go to more Regionals than to Nationals. But that's the day before I get married. Well, one way or another, I'll get a change of pace, I guess!

Sincerely,

John

John Holt
Network Manager

RECEIVED
NAEB HEADQUARTERS

MAR 11 1955

AM 7 8 9 10 11 12 PM 1 2 3 4 5 6

JH:cr

*Radio Vol
School Day*

Dear Marguerite:

John Holt's letter to me received this morning on subject of the sheets for "users" of school programs says, "Books of Review - The submission form says 14 programs, as does this memo; but I understood at our meeting that this was 28 programs. ... "

You returned copy of this set of sheets with your corrections listed. And you did NOT mention anything about this series being listed on the sheet I made up as the wrong number.

Will you correct or inform John Holt directly on this.

I'm mailing him a carbon of this note.

I jumped toward the ceiling when I read of what Sweatt did with your Let's Find Out. I'LL bet you hit the ceiling. You certainly have my moral support in pursuing this one and will look forward to learning sometime just how he got the series.

Cordially

3/10/55



*Radio
Tape* *School Prog. Com.*

April 8, 1955

Mr. John J. McManama
Principal
Union Elementary School
Unionville, Connecticut

Dear Mr. McManama:

We are sorry to have to inform you that we are authorized to distribute tape recordings to our member stations only. Moreover, we do not as yet have a series on the Spanish Language, although four programs in our new series LANGUAGE IN SONG (from Station WNYE, Brooklyn) are devoted to Spanish music.

Thank you for expressing interest in our "in-school" programs. I wish we could be of help to you.

Sincerely,

John Holt
Network Manager

JH:cr

UNION ELEMENTARY SCHOOL

JOHN J. McMANAMA, PRINCIPAL
UNIONVILLE, CONNECTICUT

March 18, 1955

RECEIVED
NAEB HEADQUARTERS

MAR 24 1955

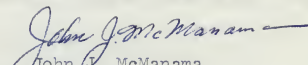
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

National Association of
Education Broadcasters
University of Illinois
Urbana, Illinois

Gentlemen:

I would be interested in knowing when the tapes for the Spanish program which are along the lines of the Visitons Mimi will be available. We teach Spanish in grades 1 thru 6 and would be interested in a tape for classroom use. If your distribution is available on this basis I would appreciate knowing the cost of this service to us.

Very truly yours,


John J. McManama
Principal

JJM;jj



NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB TAPE NETWORK

UNIVERSITY OF ILLINOIS
119 GREGORY HALL
URBANA, ILLINOIS

RECEIVED
NAEB HEADQUARTERS

JUN 9 1955
7:30 AM
7/8/9/10/11/12/1/2/3/4/5/6 PM

May 27, 1955

*Prog. Planning Sub
of School Com*

Miss Marguerite Fleming
Radio Station KSLH
1517 S. Theresa Avenue
St. Louis, Missouri

Dear Marguerite:

Gradually picking up the odds and ends.

I have here a talk by Robert Herridge (Camera Three) on his philosophy of television production. If I remember correctly, you had this recorded because it is of interest to all broadcasters. The talk, incidentally, is "raw" -- not programmed.

How is this to be handled? A school committee offering for "in-station" listening? All stations? Or programmed for broadcast? Has it been released for broadcast? As soon as we know, we'll get it out accordingly.

Sincerely,

John
John Holt
Network Manager

JH:jy

*I had not heard
Because I had been told that it would be of interest. -
it until I got back to St. Louis.*

*I sent a copy to Ols for her committee to audition and decide what they
want to do with it. - Also sent one to you.*

*Frankly, I was disappointed with it; I should not want to use it in a
workshop for St. Louis teachers.*

*I suggest that a note be carried in the newsletter saying that
there is a copy at Headquarters - anyone who wants a copy - (do what?)
drop it*

*On, if Ols's committee doesn't want it
On, if " " writes it very much. Offer it as a special.
Maybe let adult network committee decide.*

*Legs over board -
I know he is sincere but it seems to me he goes overboard -
How did you feel about it? -
"ghemone" -
I feel that it is a bit too*

*Here are
some ideas as
to what might
be done.*

Net. School Planning Subcom.
KSLH

91.5 mc

fm

RECEIVED
NAEB HEADQUARTERS

BOARD OF EDUCATION

CITY OF ST. LOUIS

DIVISION OF AUDIO-VISUAL EDUCATION

1517 SOUTH THERESA AVENUE (4)

SEP 14 1955

September 13, 1955

AM
7 8 9 10 11 12 1 2 3 4 5 6
PM

Mr. Gale R. Adkins, Director
Radio House
University of Texas
Austin, Texas

Dear Gale:

John Henderson is the chairman of the Radio Network School Committee and is the one who should be answering your inquiries of September 6; however, I think I know most of the answers, so, in order to save time, I'll answer your letter and send John a copy.

"Are tapes selected by our committee available to teachers for use on tape recorders in their classrooms?" I think there is no NAEB Library of Tapes available to individual teachers. Anyone, of course, can tape programs off the air and thus build his own library. During the past four years the committee has frequently discussed the feasibility of such a service; however, because of the small staff and the crowded conditions at headquarters we have not pushed the matter. I think that John Henderson and John Holt have outlined some tentative plans but no definite action has been taken.

"Has NAEB ever discussed offering this service?" This summer Frank, Harry and I talked about the need for some arrangements or at least some definite policies to be established concerning the distribution of our tapes to individual institutions and stations that are not active members of NAEB. I think Frank is wording a proposal which we should receive soon.

"Do we have any information regarding the demand from teachers for either tapes or broadcasts for use in classroom teaching?" Enclosed is a copy of a survey made year before last. I'll send a copy of your letter to John Holt. I am sure he has some recent figures. Don't apologize for asking questions. We are delighted to be of any help to you and others who are interested in developing, broadcasting and using high quality programs in classrooms.

If any of the gentlemen to whom I am sending copies of this letter have anything to offer or correct I hope they will do so.

More about the regional conference in another letter.

Sincerely,

Marguerite Fleming, Manager
Station KSLH

MF:s
cc-Mr. Frank Schooley
Mr. Harry Skornia

cc-Mr. John Henderson
Mr. John Holt

I am anxious to talk with you at Chicago.

KSLH

FM 91.5 mc

BOARD OF EDUCATION

CITY OF ST. LOUIS

DIVISION OF AUDIO-VISUAL EDUCATION

1517 SOUTH THERESA AVENUE (4)

September 19, 1955

RECEIVED
NAEB HEADQUARTERS

SEP 21 1955

AM PM
7 8 9 10 11 12 1 2 3 4 5 6

TO: Members of R.N.I.S. Planning Committee

FROM: Marguerite Fleming

You will recall that at the last meeting of the entire In-School Committee we talked about trying to get some special school programs ready for distribution and hoped that we could get materials from other countries as well as our own. The enclosed copies of letters indicate that our efforts are beginning to pay off.

Also in New York some of you joined us to talk with Dr. Randall concerning the types of programs we could use if they were directed to young people. We have just heard his two programs in the new series, *THIS IS A FRIENDLY WORLD* and can recommend them highly. They are well done so far as content is concerned and the technical quality is much better than last year's series. I hope this series is offered by one of the school or the adult network this year.

Have you any suggestions as to anything that the planning section of the In-School Committee could or should be doing before convention? I'll be glad to relay your suggestions to John.

MF:s

C
O
P
Y

AMERICAN FRIENDS SERVICE COMMITTEE
Incorporated

Twenty South Twelfth Street
Philadelphia 7, Pennsylvania

August 31, 1955

Miss Marguerite Fleming
KSLH
1517 S. Theresa Avenue
St. Louis, Missouri

Dear Marguerite Fleming:

I am in a very apologetic mood since I had expected to be able to send you something tangible or at least audible a long while ago. But, work has really piled up around me in a most devastating fashion. Finally however, I have gotten to the point where I had been able to produce the first two and what I would like to have as a series of programs on "This is a Friendly World".

I am sending you a tape with these two programs, tentative of course, and hope you may find time to listen to them and give me your suggestions.

I have been establishing, more slowly than I had anticipated, contacts with United Nations people and the people of the various embassies in Washington, looking toward more of this type of material and the kind of thing I discussed with you and other members of your committee. Our budget is expanding a little now and we have more help so that I am hopeful of being able to give you a larger service and hope to be able to meet your needs.

I do appreciate so very much your encouragement and your kind words.

Sincerely,

/s/

Edwin Randall

ER:cc

C
O
P
Y

THE BRITISH BROADCASTING CORPORATION
630 Fifth Avenue
New York 20, New York

August 22nd, 1955

Miss Marguerite Fleming
Station KSLH
1517 S. Theresa Street
St. Louis, Missouri

Dear Miss Fleming:

The preliminary arrangements for the Christmas programmes have just been sent out from London, and I notice that, at the top of the list, is the programme we spoke of for children when we met in Columbus. It is realized that you need to know what is in the programme by November 1st, and have the tape by November 11th.

Best wishes.

Yours sincerely,

/s/

Basil Thornton
North American Representative

BT/km

K S L H

Board of Education

City of St. Louis

1517 S. Theresa Avenue

September 1, 1955

Mr. Basil Thornton
North American Representative
British Broadcasting Corporation
630 Fifth Avenue
New York 20, N.Y.

Dear Mr. Thornton:

We are delighted to hear about the new BBC Christmas programmes. May we have any brochures or announcements of any kind as soon as they are available, please? We should like to help spread the good news.

Many thanks to you.

Cordially,

Marguerite Fleming, Manager
Station KSLH

MF:s

C
O
P
Y

A U S T R A L I A N B R O A D C A S T I N G C O M M I S S I O N

264 Pitt Street

S Y D N E Y

G.P.O. Box 487, Sydney

Reference 74/178

September 12th, 1955

Miss Marguerite Fleming
Director
Station KSLH
1517 South Theresa Avenue
St. Louis
MISSOURI. U.S.A.

Dear Miss Fleming,

Further to my letter of 3rd February, we have now despatched the recording of the "Snowy River Scheme" for inclusion in your World Tour series. I am sorry that there has been such a long delay; the recording has only recently been completed after hold-ups mainly caused by Miss Kay Kinane's trip overseas.

By now you will have received our programmes on Australia which were forwarded from the Canadian Broadcasting Corporation. We should be interested to hear whether you liked these recordings, and whether they were received with interest by the American audience.

With best wishes,

Yours sincerely,

/s/

CHARLES MOSES
General Manager

School Planning
Subcommittee

October 7, 1955

Miss Marguerite Fleming
Manager, Radio Station KSLH
1517 South Theresa Avenue (4)
St. Louis, Missouri

Dear Marguerite:

We shall have the questionnaire on the in-school
program audience in the mail by early next week.

Sincerely,

John Holt
Network Manager

JH:wc

91.5 mc

KSLH

fm

BOARD OF EDUCATION

CITY OF ST. LOUIS

DIVISION OF AUDIO-VISUAL EDUCATION

1517 SOUTH THERESA AVENUE (4)

October 5, 1955

Mr. John Holt, Manager
NAEB Tape Network
114 Gregory Hall
University of Illinois
Urbana, Illinois

RECEIVED
NAEB HEADQUARTERS

OCT 7 1955
AM 7/8/9/10/11/12/1/2/3/4/5/6 PM

Dear John:

Enclosed is a copy of the letter and questionnaire that the In-School Committee asked me to compose.

I do not have the list of stations to whom this should be sent so I think it is wise for me to send this on to you and ask that the letter and questionnaire be sent out and returned to you. If I can get the answers soon enough to compile a report and if you want me to, I'll be glad to do that part of it.

Please feel free to make any changes you think should be made. I decided it was best to include all five years instead of just last year since we had the fewest offerings last year. However, I'll leave that up to you.

Hastily,

Marguerite

Marguerite Fleming, Manager
Station KSLH

MF:s

cc-Mr. Harry J. Skornia
Mr. Harold Hill

Region V
in
School Planning
Subcom V

October 11, 1955

Miss Marguerite Fleming
Radio Station KSLH
1517 South Theresa Avenue
St. Louis, Missouri

Dear Marguerite:

Harold Hill and I will arrive in Chicago some time during the morning of October 25, so I imagine we'll both be there for the Regional Conference -- if he hasn't told you already. Dr. Skornia says he'll be there whenever he's not tied up with Board. Guess you have that problem too.

I'm asking all members of the school committee if they'll be able to get together for dinner with Hill, me, possibly Skornia, that evening. Hope this fits in okay and most can make it.

Sincerely,

John Holt
Network Manager

JH:cr

P.S. Mr. Robert L. Peterson
146 Clapboard Bridge Road
Greenwich, Conn.

He is an associate professor (in Business Management), but not a Ph.D.

PLEASE RETURN AS SOON AS POSSIBLE

I shall attend the Regional Conference, Tuesday, October 25, 1955. Yes ☒ No ☐

Other members of our staff who will attend are: Hill, Skornia

I expect to arrive at the Del Prado Hotel about _____ Central Standard Time.

I shall bring some material for display. Yes ☐ No ☐

Enclosed are additional suggestions for conference discussion. Yes ☐ No ☐

Signed Cohn Holt Station NAEB City & State Urbana, Ill.

October 18, 1955

KSLH

School Planning

Subcom.

Miss Marguerite Fleming
Radio Station KSLH
1517 South Theresa Avenue
St. Louis, Missouri

Dear Marguerite:

Sorry we can't get the OCCUPATION: TEACHER program out in the immediate future, but as I said on the phone, we have every tape in use right now. It wouldn't be so bad if we could get some returns.

Haven't found any record of the stations accepting the '52 school programs, I'm unhappy to say. But we'll look around some more. I'm sure we wouldn't toss 'em out.

So far, Ola, Arlene, and McCabe have indicated that they would not be able to make dinner on Tuesday evening. Hope the rest can.

Sincerely,

John Holt
Network Manager

JH:cr

91.5 mc

KSLH

fm

BOARD OF EDUCATION STATION

1517 SOUTH THERESA AVENUE

ST. LOUIS 4, MISSOURI

RECEIVED
NAEB HEADQUARTERS

October 12, 1955

OCT 13 1955

AM

PM

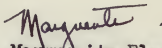
7|8|9|10|11|12|1|2|3|4|5|6

4

Dear John:

Will you please let me know what you were or were not able to do with OCCUPATION TEACHER. If you did find a spot on tapes going out to all stations then I want to notify some teacher groups around the country. If you didn't, perhaps it can come later. I just thought the American Education Week was a good tie up.

Sincerely,



Marguerite Fleming, Manager
Station KSLH

MF:s

Mr. John Holt, Manager
NAEB Tape Network
14 Gregory Hall
University of Illinois
Urbana, Illinois

*School Planning
Subcommittee*

NAEB Radio Network
14 Gregory Hall
Urbana, Illinois

October 11, 1955

RECEIVED
NAEB HEADQUARTERS

OCT 13 1955

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Radio Network School Committee

John Henderson
Ola Hiller
Arlene McKellar
Marguerite Fleming
M. McCabe Day
Marie Scanlon
George Johnson
Vernon Bronson

It has been suggested that Harold Hill, John Holt, and possibly Harry Skornia could get together with the School Committee for dinner Tuesday, October 25, just prior to the convention. I know that some of you won't be in Chicago by that time, but I wonder if the majority of the committee might be able to make it. Will you please let me know one way or the other at your earliest convenience?

Looking forward to seeing you,

Sincerely,

John Holt
John Holt
Network Manager

JH:cr

good idea
I shall be there.
M.J.

Thanks for sending me all of your records of school program ideas — We'll copy info we want and return the package to you —

We notice you did not send '52 Marguerites. Records — Do you have them? It would help to make a complete picture of the in-school story. —

???

KSLH

91.5 mc fm

BOARD OF EDUCATION

CITY OF ST. LOUIS

DIVISION OF AUDIO-VISUAL EDUCATION

1517 SOUTH THERESA AVENUE(4)

October 12, 1955

TO: Mr. John Henderson
Miss Ola Miller
Miss Arlene McKellar
Mr. John Holt
Mr. Harry Skornia

FROM: Marguerite Fleming

Program series selected by the Radio Network School Committee are offered with the suggestion that any station interested in broadcasting to schools should invite teacher committees to audition each series and determine whether it is suitable for in-school use in that community or whether it is better adapted to after school listening.

What about a statement something like the above to accompany school programs? It would give the committee a little more leeway in selecting offerings and it puts some of the responsibility on the station that broadcasts.

Just an idea!

M.F.

RECEIVED
NAEB HEADQUARTERS

OCT 13 1955

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

4

December 5, 1955

Dr. Harry Skornia
Executive Director
NAEB
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Dr. Skornia:

Here is my expense account for the Program Planning Committee trip last weekend.

I was pleasantly surprised at the effectiveness and importance of the meeting. Since I had not applied myself to this committee before (and there was a lot we didn't know until then) I had assumed that everything was somewhat dormant. Because Ken Wright sounded apprehensive, too, the night before, I would assume that your information and invigorating presence were the crucial ingredients.

The meeting started the wheels rolling in my mind for something here which I might approach you about later.

Thanks for everything.

Cordially,

Lee Eitzen



from

NATIONAL HEADQUARTERS
14 Gregory Hall, Urbana, Illinois

Re: WNYE
"Tales from Your Kinds"

3/22/56

John:

FYI - What a L
mess this is!

- Bob

Bob: But W&BO makes it sound
more "messy" than it is. We're
using the series next year. We
caught it - too - But merely will
close the tape (on the air) at their
theme at close of ea. prog. (before
the confounding announce) and sub
our own live closing announcement
- in line with manual prog.
title sequence. Off

14 Gregory Hall
Urbana, Illinois

March 21, 1956

Mr. John Henderson, Chairman
NAB Radio Network School Committee
WBAA, Purdue University
West Lafayette, Indiana

Dear John:

I'm going to recommend to the Board that it authorize the Headquarters-Network staff to proceed with inauguration of the Basic and Bonus plan for Network operations, both on the regular program side, and for school program service, too. It seems to me that the definition of Basic and Bonus definition for the regular Network and for the School Network service must of necessity be somewhat different. Therefore, I'm going to recommend slightly different definitions, and I'd appreciate your reactions, refinements of my proposal which will go to the Board at our Columbus meeting. I'm going to propose the following for the School Service:

BASIC -- Program series which the School Committee recommends for use of all stations.

BONUS -- Program series which the School Committee recommends for possible use by some stations, and for which it urges special consideration of the stations before acceptance. Example: a regional program series that might not be acceptable in all areas.

* SPECIAL - An occasional special program which the School Committee recommends for use of all stations.

Best regards.

Sincerely,

FES:cjf

Frank E. Schooley
President

cc: Harry Skornia
Waldo Abbot

14 Gregory Hall
Urbana, Illinois

March 30, 1956

Mr. Clifton F. Schropp
Director, Curriculum Development
and Audio-Visual Education
629 Third Street
Des Moines 9, Iowa

Dear Cliff:

Many thanks for accepting the new duties. I'll have John Henderson fill you in on what will be required in the nature of work with the Acceptance Sub-committee.

Sincerely yours,

Frank E. Schooley
President

FES:cu

cc: John Henderson
Station WBAA
Purdue University
Lafayette, Indiana

DES MOINES PUBLIC SCHOOLS
DEPARTMENT OF CURRICULUM DEVELOPMENT
AND AUDIO-VISUAL EDUCATION

CLIFTON F. SCHROPP, DIRECTOR

629 THIRD STREET
DES MOINES 9, IOWA

RADIO STATION KDPS
FM. 1000 WATTS 88.1 MC
DON H. AMES, PROGRAM DIRECTOR
FIFTEENTH AND CENTER STREETS


March 28, 1956

Mr. Frank E. Schooley, President
N.A.E.B.
14 Gregory Hall
Urbana, Illinois

Dear Frank:

Will be glad to serve on the Program Reviewing Sub-
Committee of the School Committee of the Radio Network.
I presume some one will acquaint me with the routine of
the job.

Cordially yours,


C. F. Schropp, Director of
Curriculum Development and
Audio-Visual Education

CFS:lmn

TO: Frank Schooley, President, NAEB
FROM: John Henderson, for RNSC, on April 1, 1956
ABOUT: Activities of RNSC, 11/'55 to date

The Radio Network School Committee met last at the Del Prado Hotel during the NAEB Convention in October, 1955.

No actions have been taken by the Committee since that time.

A meeting of the Committee has been called for 4:00 p.m., Wednesday, April 18, 1956, in the NAEB Suite, Hotel Deshler-Hilton, Columbus, Ohio.

No appointment has been made to replace the resignation of J. Stillinger from the Committee last August.

RNSC items of concern are substantially the same as listed in the last report under the date of October 1, 1955.

Probably the most critical matter: securing school programs for Network use.

Progress should be made at the April 18 meeting or shortly after.

(George Johnson of Indiana University has returned from his sabbatical leave and is now ready for "active duty" on the RNSC, according to his recent letter.)

A handwritten signature in blue ink, appearing to be 'JH' or similar initials, located in the lower right quadrant of the page.

CC: All RNSC members

Schooly Copy

TO: All RNSC Members

FROM: John Henderson

April 6, 1956

ABOUT: Columbus, Ohio, Meeting, 4/18/56, agenda
(At NAEB Suite, Deshler-Hilton, 4:00 p.m.)

1. SECURING SUBMISSIONS -
 - a. Within membership

- b. Outside NAEB

2. "BASIC & BONUS" PLAN APPLIED TO NETWORK SCHOOL OFFERINGS -

3. METHODS OF SELECTION -
 - a. Enlarge Acceptance Subcommittee?

- b. Rejection notices to submitters, etc.

4. NETWORK'S PROGRAM DISTRIBUTION METHOD -

5. WHAT ABOUT, WHAT TYPE SERIES FOR GRANTS-IN-AID SUPPORT -

6. WHAT CHANGES IN (1) SUBMITTERS' SHEETS AND (2) USERS' SHEETS 2

7. CONTACTING POTENTIAL SUBMITTERS AT I E R T

8. PLANS ATLANTA CONVENTION

Schooley copy

TO: All RNSC members; F. Schooley, H. Skornia, Underwood
FROM: John Henderson on April 20, 1956
RE: Results of RNSC meeting on 4/18/56

RECEIVED
NAEB HEADQUARTERS
APR 23 1956
AM 7/8/9/10/11/12/1/2/3/4/5/6 PM

The Committee met with all members present except Messrs. Bronson and Schropp. All eight items on the agenda were discussed in part. This took place in the Underwood's room from about 4:00 p.m. until after 6:00 on the above date.

The most important items were not decided to the satisfaction of all members. Some things were decided. These matters are listed below.

1. That Hqs will pay expenses of Committee members to a special meeting (room & travel) at Urbana;
2. That the dates of this special meeting will be Thursday, Friday, May 31 & June 1; (with faint possibility of an alternative time during the 3rd week in June.)
3. That Underwood will do two things and possibly a third if he has time, viz.,
 - a) Revise "submitters' sheets" (the details of dates, etc.)
 - b) Mail submitters' sheets to all members in school broadcasting
 - c) Mail to all RNSC members the list of possible areas for grants-in-aid programs for in-school;
4. That George Johnson will investigate possible statement(s) from any appropriate associations/organizations on need for such grants-in-aid project;
5. That Arlene McKellar will do a letter to Johnson on the general/specific nature of a history series at approximately 8th grade level, as discussed in the meeting.
6. That the NAEB Atlanta Convention program have on it a session devoted to school broadcasting; no decided action taken.

Please take this as my request or hope, which ever the above things be done.

More later.

JA

Mr. Schastly

NAEB HEADQUARTERS
14 Gregory Hall
Urbana, Illinois

May 21, 1956

TO: MEMBERS OF RADIO NETWORK SCHOOL COMMITTEE

FROM: Harold E. Hill, Associate Director

RE: COMMITTEE MEETING, May 31 and June 1, 1956

We have reserved rooms for you at the Illini Union for the nights of Wednesday, Thursday and Friday, May 30 & 31 and June 1.

We presume that you will be arriving sometime the afternoon or evening of the 30th. We have reserved the rooms for Friday night, too, because some of you may not be leaving until Saturday morning.

Will you please let me know immediately when and how you plan to arrive in Champaign. If at all possible we will try to meet your train or plane. Even if you're driving, let me know, so I won't be worried about not hearing from you. Also, please let me know whether or not you will be needing a room for Friday night. In this way we can arrange the room assignments (there will be two to a room) so that those staying until Saturday morning can room together. DO NOT PAY FOR YOUR ROOM AT THE UNION -- WE WILL TAKE CARE OF THAT.

REMEMBER - IF YOU COME BY PUBLIC TRANSPORTATION (BE IT PLANE, TRAIN OR BUS) YOU MUST USE THE TAX EXEMPT CERTIFICATES YOU WERE SENT EARLIER, BECAUSE WE CAN NOT PAY TAX. In the space for Title, indicate that you are an NAEB Consultant.

HEH:jy

RECEIVED
STATION
Purdue University

STATION WBAA
LAFAYETTE, INDIANA

65 12 8 35 AM 1956
October 11, 1956

WILL & WUOC
UNIVERSITY OF ILLINOIS

Mr. Frank Schooley, President
National Association of Educational Broadcasters
Gregory Hall
University of Illinois
Urbana, Illinois

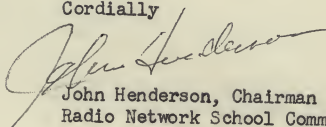
Dear Frank:

This is an apology for not sending you the annual report
of the Radio Network School Committee sooner.

A few copies are enclosed. I will take about two hundred
copies with me to Atlanta next week, hoping they may be
included in your packet of all NAEB committee reports.

If this tardiness cannot be excused, I will try to explain
to you and anyone else next week at the Convention.

Cordially



John Henderson, Chairman
Radio Network School Committee

Encl.

plc
give read
6/16
JUNE 15, 1956

✓
To: ALL RNSC MEMBERS

FROM: JOHN HENDERSON

ABOUT: REPORT OF MEETING; FALL OFFERING; CRITERIA; ETC.

MUCH OF MY JUNE 4TH MEMO, ON SUBJECT OF WORK DONE AT OUR MAY 31 SPECIAL MEETING, WAS WRITTEN IN HASTE. SOME ITEMS MAY HAVE BEEN OMITTED. WILL YOU PLEASE WRITE ME SAME AND/OR POINT OUT CORRECTIONS (OTHER THAN TYPOGRAPHICAL) YOU THINK SHOULD BE MADE. ALSO, THERE ARE THE FOLLOWING MATTERS:

1. TWO SERIES WE SELECTED ON JUNE 1 ARE NOT AVAILABLE - "BOOKS IN REVIEW" AND "JUST WHY STORIES". UNDERWOOD PHONED ME RECENTLY ASKING WHAT ADVICE. I SAID TO NOT INVADE REMAINING PREVIOUSLY OFFERED SERIES; JUST OFFER THE 9 TITLES IN OCTOBER INSTEAD OF 11. COMMENT. IF NECESSARY.
2. THE CRITERIA SHEETS WILL BE HARD TO RE-DO. I HAVE HAD TWO RESPONSES ALREADY ALONG THIS LINE. PLEASE DON'T LEAVE ALL THE REVISING TO ME AND JOHNSON. (WE WANT TO DO SOMETHING AT TURKEY RUN OTHER THAN CEREBRATE AND ARGUE AT A PICNIC TABLE.) YOU MIGHT WISH TO MAKE SOME CRITERIA APPLY DISTINCTLY TO NETWORK OR GENERAL USE OF SCHOOL BROADCASTS. OR SHOULD THERE BE A DISTINCTION BETWEEN A "GOOD" BROADCAST FOR LOCAL (OR ANY) APPLICATION AND THAT OF NATIONAL DISTRIBUTION, IN THE MATTER OF SELECTION CRITERIA. THE SUBMISSION FORM SHEETS MENTION THE MOST OBVIOUS ITEMS. BUT WHAT ARE THE CHARACTERISTICS OF A GOOD SCHOOL SERIES THAT ELIMINATE IT, OR TENDS TO DO SO, FROM ACCEPTANCE FOR NATIONAL DISTRIBUTION? THIS IS AN OLD CHESTNUT. WE CAN'T RULE OUT ONE THAT IS TOO CLOSELY GEARED TO LOCAL CURRICULUM E.G., "LET'S FIND OUT", BUT DO WE WANT TO MAKE CLEAR (IN THE PUBLISHED CRITERIA) THAT THIS TYPE GOOD SERIES IS UNUSABLE WHEN SPECIFIC REFERENCE IS MADE TO LOCAL CURRICULUM UNITS, DATES, ETC., OR LOCAL "WRITE-INS"? ALSO, SHOULD WE LIST PREFERENCES IN CONTENT AREA? SHOULD WE LIMIT TO SUBJECT AREAS IN GENERAL USE EXCEPT WHERE A NEW USE OF THE OPPOSITE "POINTS THE WAY", SO TO SPEAK? SHOULD WE LIST ANY STATEMENT ABOUT ALL OF A SERIES (IT'S GOOD, TOO) GIVEN TO A SINGLE, RATHER SPECIFIC SUBJECT OR GEOGRAPHICAL AREA? COMMENT.
3. MAYBE THE RNSC NEEDS A POLICY STATEMENT ON AID-ASSISTED PROGRAM PROJECTS - OR IS THIS GOING TOO FAR? WE HAVE HAD 3 CASES: WHA'S HISTORY SERIES, WHA'S POSSIBLE PAKISTAN SERIES, AND MINNESOTA'S "OPERATION DEEP-FREEZE".

I HAVE TO ANSWER INQUIRIES ON THE LATTER TWO FOR THE COMMITTEE. SINCE AT URBANA WE DIDN'T FRAME A REGULARIZED STATEMENT(8), I FEEL PRESUMPTUOUS IN GIVING ANSWER.

4. THE WORKSHOP IDEA NEEDS PROMOTION AND ACTION. THIS MATTER WAS DISCUSSED AT URBANA. SHALL IT LANGUISH AND DIE? ANY OR ALL OF YOU ANSWER ME ON THIS.
5. WHAT DAY-TIME SHALL THE RNSC MEET AT ATLANTA? WRITE ME ANY SUGGESTIONS TO AVOID MY CALLING THE MEETING AT THE WRONG TIME.

#

McCABE DAY, DIRECTOR
STATION WVSH
HUNTINGTON HIGH SCHOOL
HUNTINGTON, INDIANA

MARIE SCANLON, DIRECTOR
STATION WGB0
CENTRAL HIGH SCHOOL BLDG.
NEWARK 4, NEW JERSEY

MARGUERITE FLEMING, DIRECTOR
STATION KSLH
1517 SOUTH THERESA AVE.
ST. LOUIS 4, MISSOURI

VERNON BRONSON
DADE COUNTY BOARD OF
PUBLIC INSTRUCTION
275 N. W. SECOND STREET
MIAMI 36, FLORIDA

JOHN HENDERSON
STATION WBAA
PURDUE UNIVERSITY
LAFAYETTE, INDIANA

GEORGE JOHNSON
STATION WFIU
INDIANA UNIVERSITY
BLOOMINGTON, INDIANA

OLA HILLER, DIRECTOR
STATION WFBE
OAK GROVE CAMPUS
FLINT 3, MICHIGAN

CLIFTON F. SCHROPP, DIRECTOR
AV EDUCATION
DES MOINES PUBLIC SCHOOLS
629 THIRD STREET
DES MOINES 9, IOWA

ARLENE MCKELLAR
STATION WHA
UNIVERSITY OF WISCONSIN
MADISON 6, WISCONSIN

ROBERT UNDERWOOD, MGR.
NAEB NETWORK
14 GREGORY HALL
UNIVERSITY OF ILLINOIS
URBANA, ILLINOIS

HARRY J. SKORNIA, EXEC. DIR.
NAEB, 14 GREGORY HALL
UNIVERSITY OF ILLINOIS
URBANA, ILLINOIS

ADDRESSES AS OF JUNE, 1956

NAEB

REPORT
RADIO NETWORK SCHOOL COMMITTEE
October 1, 1956

NAEB

The last annual report of the Committee was made in October, 1955. The Committee has met twice since the last annual Convention, at Columbus in April and at Urbana in June.

The actions of the Committee for this period are as follows:

1. The forms for use by program submitters were revised.
2. Investigated possible areas for aid-assisted school program production; reviewed WHA's proposal to apply for grant-in-aid to produce history series and recommended action on same.
3. Set up plans to seek out possible aid-assisted program production projects to enhance and augment school broadcasting and the NAEB Network offerings.
4. Adopted new terminology in labelling program selections for Network use.
5. Selected nine program series for 1957-58 subscribers' use.
6. Adopted, in cooperation with the Network Manager, a new method of program tape distribution to users.
7. Outlined standards by which the Committee selects programs for Network distribution.
8. Requested that Committee members' duties revert to the original form wherein there are no subcommittees and all members take part in program selection.

RADIO NETWORK SCHOOL COMMITTEE

Vernon Bronson
McCabe Day
Marguerite Fleming
Ola Hiller
George Johnson
Arlene McKellar
Marie Scanlon
Clifton Schropp
John Henderson, Chairman

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
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MITH MARYLAND INSTITUTE FOR
TECHNOLOGY IN THE HUMANITIES



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